



# Sponsorship Prospectus

**ASIS NZ Women In Security 2019**

2 May 2019

Museum of New Zealand Te Papa Tongarewa, Wellington

15 January 2019

ASIS NZ Women In Security

**Bringing women together from all aspects of security**

The “ASIS NZ Women in Security Seminar” is scheduled to take place on the 2<sup>nd</sup> May 2019. Now in its second year, we continue to encourage the advancement of women working in today’s security world through the exchange of information and establishing collaborative relationships within New Zealand.

Being held at the prestigious Museum of New Zealand Te Papa Tongarewa, we are pleased to present another stunning line-up of local and international thought leaders, strategists and business leaders. Our speakers will provoke innovative thinking and open opportunities to discuss and debate critical issues to today’s changing operational environments.

Sponsorship opportunities are now available with values and details available below.

Don’t miss out on the chance to deliver your message and connect with New Zealand’s top Security leaders.

We hope you will join us and be part of our seminar.

*Andrew D. Thorburn*

*Ngairi Kelaher*

**Andrew D. Thorburn**

ASIS New Zealand Chapter 148 Chairperson

**Ngairi Kelaher**

ASIS New Zealand Deputy Chairperson

# Sponsorship opportunities

ASIS New Zealand Chapter 148 is delighted to offer the following sponsorship opportunities:

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## **PRINCIPAL sponsors**

This investment is worth \$6,500 plus GST and is limited to TWO sponsors.

- Recognition on all Seminar promotional materials where sponsors are listed including onscreen at the seminar.
  - Logo on conference pages of the ASIS New Zealand Chapter 148 website including link to sponsor's website for 12 months.
  - Placement of promotional A4 flyer or small brochure in Seminar bag.
  - Electronic list of delegates (Subject to privacy laws and delegate rights to opt out of having their name published. This list includes name and organisation only and does not include any contact details).
  - Sponsorship of Women in Security seminar and ASIS New Zealand Chapter Meeting Keynote Speakers, Bonnie Butlin and Grant Lecky.
  - Placement of sponsor's banners in the catering area. The banners must be free-standing and measure approximately 830 mm x 2,050 mm.
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## **Speaker sponsor**

This investment is worth \$2,000 plus GST and limited to TWO sponsors

- Acknowledgement in the programme as speaker sponsor.
  - 2 x complimentary registrations.
  - Logo on sponsor page of the ASIS New Zealand Chapter 148 website including link to sponsor's website.
  - Recognition on all seminar promotional materials where sponsors are listed including onscreen at the seminar.
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## **Accommodation sponsor**

This investment is worth \$1,500 plus GST and limited to ONE sponsor.

Accommodation has been confirmed as Sofitel in Wellington and Auckland.

- Acknowledgement in the programme as the accommodation sponsor.
  - Placement of sponsor's banner in room during the seminar – the banner must be free-standing and measure approximately 830 mm x 2,050 mm.
  - Placement of brand collateral in the key note speakers' rooms.
  - Logo on sponsor page of the ASIS New Zealand Chapter 148 website including link to sponsor's website.
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## **Canapes and refreshments sponsors**

This investment is worth \$1000 plus GST and limited to THREE sponsors.

- Introduction and acknowledgement of sponsorship at the pre and post event canapes and refreshments.
- Recognition as canape and refreshments sponsor on all conference promotional materials.
- Logo on sponsor page of the ASIS New Zealand Chapter 148 website including link to sponsor's website.
- Placement of sponsor's banner in the catering area – the banner must be free-standing and measure approximately 830 mm x 2,050 mm.

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### **Other opportunities**

The ASIS New Zealand Women in Security seminar opportunities are not limited to the packages offered in this prospectus. Subject to relevance and market demands the seminar organiser will be pleased to work with you to tailor make a package that best suits your specific needs and budget.

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## Bonnie Butlin



Bonnie is the Co-Founder and Executive Director of the Security Partners' Forum (SPF) which serves as a unique international platform for professionals within the security & resilience domains across Canada and internationally. The SPF also includes numerous sub-networks including the Canadian Security Partners' Forum (CSPF), the Canadian Security Executive Forum (CSEF); the Canadian Cybersecurity Alliance (CCA); the Women in Security & Resilience Alliance (WISECRA), and the International Council of Security & Resilience Educators (ICSRE)

Since 2013, Bonnie has received 20 national and international awards, recognitions, and accolades in the areas of international leadership & mentoring, security, defence and resilience.

Bonnie has written numerous articles for various international security, intelligence and defence publications. Her educational background includes a Graduate Certificate in Corporate Security Leadership, a Masters of Arts Degree in International Affairs from Carleton University, a BA with Distinction in Political Science from the University of Calgary and have completed the International Security Management Association (ISMA) Georgetown University Leadership program.

Bonnie has a valid Level II Secret Clearance, and speaks 4 languages (English, French, Spanish & German).

### Specialties:

- National Security
- Strategic & Tactical Intelligence
- Crisis Management
- Executive-level program development
- Policy Writing
- Military and Social Science Research
- Project Management
- Risk Management
- Business Continuity & Emergency Management

## Grant Lecky



Grant is currently the Co-Founder of the Security Partners' Forum (SPF). The SPF is a global agile network consisting of numerous participating security-related associations, educators and other seasoned professionals who have come together to develop a framework that promotes open communication and dialogue across all security and related domains.

The Security Partners' Forum is supported by the following Networks:

- Canadian Security Partners' Forum (CSPF);
- Canadian Cybersecurity Alliance (CCA);
- Canadian Security Executive Forum (CSEF);
- Women in Security & Resilience Alliance (WISECRA); and
- International Council of Security & Resilience Educators (ICSRE).

Grant has received 9 international awards and accolades for his work in the security & resilience disciplines. Most recently Grant was recognised, in Amsterdam, as leader of the decade by the Women Economic Forum. Grant also currently works for the Government of Canada as a security & resilience professional.

# Terms and conditions

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Please complete and return the sponsorship and exhibitor application form at the end of this document or email [secretary@asis.org.nz](mailto:secretary@asis.org.nz). You will receive a confirmation agreement and a tax invoice from ASIS New Zealand Chapter 148. The term 'organiser' refers to ASIS New Zealand Chapter 148 and their agents.

## **Seminar registration**

For sponsorship packages that include complimentary seminar registrations, please nominate the recipient of the complimentary registration(s). A seminar registration pack will be sent to your organisation with instructions upon receipt of your sponsorship application form. This will include further information about the seminar.

## **Promotional material**

If your sponsorship package entitles you to placement of material in the seminar bag or you take up the insert add-on option, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be provided by 12<sup>th</sup> April 2018 in order to be placed inside the seminar bag.

## **Delegate detail list**

Provision of delegate details is subject to privacy laws and delegates right to opt out of having their name published. The list includes name and organisation only and does not include any contact details.

## **Insurance/liability**

Neither the ASIS New Zealand Chapter 148 or Museum of New Zealand Te Papa Tongarewa nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the seminar, however caused or any of its staff, employees, agents or other representatives, nor for goods sent to Museum of New Zealand Te Papa Tongarewa, before or remaining after the seminar, nor whilst in transit to or from the seminar or during the seminar.

In the event of industrial disruption and/or equipment failure due to power supply problems, ASIS New Zealand Chapter 148, Committee and/or Museum of New Zealand Te Papa Tongarewa will not be held liable and accept no responsibility for loss of monies incurred by sponsors or damage to property. The seminar organisers accept no liability for damage to marketing banners/material by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability.

## **Cancellation policy**

- The organisers reserve the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.
- In the case of cancellation by the sponsor, notification in writing should be sent to the seminar organiser.
- Principal sponsors – A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any principal sponsor cancelling before Friday 22 February 2019. No refunds will be provided after this date. A 50% deposit must be paid within seven (7) days of receipt of invoice. Full payment must be completed before Friday 29 March 2019.
- All other sponsors – A refund of fees paid (less a cancellation fee of 50% of the value of the sponsorship) will be made to any sponsor or exhibitor cancelling before Friday 22 February 2019. No refunds will be provided after this date. A 50% deposit must be paid within seven (7) days of receipt of invoice. Full payment must be completed before Friday 29 March 2019.
- Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.
- The sponsor will fully reimburse ASIS New Zealand Chapter 148 for all claims, losses or expenses arising as a result of any breach or failure to perform any of the terms of the sponsorship agreement.

## **Acceptance of terms and conditions**

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions.

**ASIS NZ Women In Security**  
**Sponsorship application form**

Sponsorship	Cost	Fees Payable
Principal sponsors (limited to two sponsors)	\$6,500	\$
Speaker sponsors (limited to two sponsors)	\$2,000	\$
Accommodation sponsor (limited to one sponsor)	\$1,500	\$
Canapes and Refreshments sponsors (limited to three sponsors)	\$1,000	\$
	Total fees payable excl GST	\$

All sponsorship fees are quoted in New Zealand dollars and are exclusive of GST.

Organisation.....

Address.....Postcode.....

Contact.....

Position.....

Tel .....Mobile.....

Email.....

Full delegate registration (name) .....

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Additional delegate(s) .....

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An invoice will be issued for the correct amount, taking into account which sponsorship packages have been confirmed as been awarded to the applicant, and any additional delegate registrations.

Full details of payment methods will be indicated on the invoice.

**Submission of this application form confirms that you have read and accepted the sponsorship conditions included in this prospectus.**

**Please send completed form to:**

For further details about sponsorship, please feel free to contact Andrew Thorburn at [Chairman@asis.org.nz](mailto:Chairman@asis.org.nz), Ngaire Kelaher at [dep\\_chair@asis.org.nz](mailto:dep_chair@asis.org.nz) or Dee Wakelin at [secretary@asis.org.nz](mailto:secretary@asis.org.nz)

**Media Partner:** DEFSEC Media – Contact Nicholas Dynon at [nick@defsecmedia.co.nz](mailto:nick@defsecmedia.co.nz) or on 022 366 3691.

