

Exclusive Sponsorship and Exhibit Opportunities

Platinum Sponsorship	Sponsor of President's Reception (limited to two sponsors)	18,000 AUD\$	<ul style="list-style-type: none"> - Welcome address to participants at function - 3 complimentary conference registrations - 1 table-top exhibit in premium location - Logo in registration brochure, CD Rom & ASIS International website with link - 1 full page colour ad in on-site programme - Verbal acknowledgement during closing ceremony - One promotional item (subject to agreement) to be included in delegate conference bags - Sponsor logo at President's Reception, and in registration area
Gold Sponsorship	Conference Bag Sponsor (limited to three sponsors)	8,500 AUD\$	<ul style="list-style-type: none"> - 2 complimentary conference registrations - 1 table-top exhibit - Logo in registration brochure, CD Rom & ASIS International website with link - 1 half page colour ad in on-site programme - Verbal acknowledgement during closing ceremony - Sponsor logo on conference bag and in registration area
	Exclusive Sponsor of Message Boards	8,500 AUD\$	<ul style="list-style-type: none"> - Screens acknowledging the sponsors name and logo strategically positioned in 2 prominent locations - Logo in registration brochure, CD Rom & ASIS International website with link - Verbal acknowledgement during closing ceremony - Sponsor logo in registration area
	Sponsor of Business Lunch (Tuesday 2 Feb - limited to two sponsors)	8,000 AUD\$	<ul style="list-style-type: none"> - 2 complimentary conference registrations - 1 table-top exhibit - Logo in registration brochure, CD Rom & ASIS International website with link - 1 half page colour ad in on-site programme - Verbal acknowledgement during closing ceremony - Sponsor logo at business lunch tables (sponsor to provide and subject to approval)
	Sponsor of Business Lunch (Wednesday 3 Feb - limited to two sponsors)	8,000 AUD\$	<ul style="list-style-type: none"> - Sponsor Material on tables at lunch (sponsor to provide and subject to approval) - 1 Sponsor Banner in lunch area (sponsor to provide and subject to approval)
	Exclusive Provider of Onsite Security	<i>Provision of onsite security (details TBD)</i>	<ul style="list-style-type: none"> - Demonstrate your company's excellence in the field of manned security as the exclusive provider of onsite security guards - 1 complimentary conference registration - 1 table-top exhibit in location of choice, including 2 booth staff (see next page for details) - Banner with company logo at entrance - 1 half page colour ad in on-site programme - Logo in registration brochure, CD Rom & ASIS International website with link - Verbal acknowledgement during opening and closing ceremony - Sponsor logo in coffee break area and in registration area - Access to Sponsors & Exhibitors Lounge

Preferential Registration Rates for Sponsors and Exhibitors

Silver Sponsorship	Coffee Break Sponsor (Tuesday 2 Feb)	4,000 AUD\$	<ul style="list-style-type: none"> - Logo in registration brochure, CD Rom & ASIS International website with link - Verbal acknowledgement during opening and closing ceremony 	
	Coffee Break Sponsor (Wednesday 3 Feb)	4,000 AUD\$	<ul style="list-style-type: none"> - Sponsor logo at coffee break tables in exhibition area (signs on table and napkins - sponsor to provide and subject to approval) 	
	Promotion of Private Reception	4,000 AUD\$	<ul style="list-style-type: none"> - E-mail to delegates prior the event to announce the function (sent out by the ASIS) - Function listed in on-site programme - 1 half page colour ad in on-site programme - Logo in registration brochure, CD Rom & ASIS International website with link - announcement of the private function in the Plenary (+ sponsor logo projection) - Verbal acknowledgement during closing ceremony <p>(All rental/F&B costs related to this Private Reception are to be covered by the sponsor)</p>	
Table-Top Exhibit	Table-Top Exhibit in Coffee Break Area (2 - 3 February)	<i>By 11 Dec 09</i> 3,200 AUD\$ <i>After 11 Dec 09</i> 3,700 AUD\$	<ul style="list-style-type: none"> - 2 x 3 m space with table for displays - 2 booth registrations, including educational sessions, coffee breaks, and President's Reception - Basic electricity usage - Acknowledgement in programme - Company description and logo on CD-Rom 	
Upgrade Options (available in addition to sponsorship/exhibits)	1	Conference Bag Insert (1 piece printed material)*	1,000 AUD\$	<ul style="list-style-type: none"> - Company information inserted in conference bags (subject to approval, maximum 8 pages)
	2	Mailing to Delegates prior to Conference	E-mailing 1,000 AUD\$	<ul style="list-style-type: none"> - Mailing to delegates done on behalf of the sponsor (excl mailing and handling costs for postal mailing). Prior approval of mailing piece required. - Postal mailing done by neutral meeting house
	3	Exclusive Pens & Writing Pads Provider*	2,100 AUD\$	<ul style="list-style-type: none"> - Pens & writing pads provided for all attendees - Company logo on pens & writing pads
	4	Exclusive Lanyard Sponsor*	3,000 AUD\$	<ul style="list-style-type: none"> - Lanyards provided for all attendee badges - Sponsor logo on lanyards
	5	Give-Away Distribution (1 piece printed material)*	1,500 AUD\$	<ul style="list-style-type: none"> - Company give-away (1 piece provided, subject to approval) distributed by 1 hostess at conference area entrance (1 day/1 hour)
	6	Colour Ad in Onsite Programme*	Half Page 1,500 AUD\$ Full Page 2,000 AUD\$	<ul style="list-style-type: none"> - Company half page colour ad in onsite programme
	7	Exclusive Speaker Gift Provider*		<ul style="list-style-type: none"> - Company provides speaker gift subject to approval

*Materials provided by sponsor

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